



**62° ICSB WORLD CONFERENCE
ARGENTINA**

JUNE 2017

BUENOS AIRES

ARGENTINA

www.icsb2017.org

www.redpymes.org.ar

secretaría@redpymes.org.ar



Call for Papers

ICSB2017 World Conference

Pre-Conference: June 25-28, 2017

Conference: June 29-30 & July 1, 2017

www.icsb2017.org

Theme: *Towards a new world mobilized by entrepreneurship & innovative SMEs*

The 62nd ICSB World Conference, to be held in Buenos Aires, is a major learning opportunity; a fulcrum where experience and research about entrepreneurship and innovation in the context of SMEs, will be discussed, exchanged, and shared by academics and practitioners from around the world.

Buenos Aires is a cosmopolitan city of over 14 million people and recently it has been recognized by its vibrant entrepreneurial ecosystem. Therefore, it constitutes the right place from where to initiate this debate about the challenges and opportunities that the new world would open to entrepreneurs and innovative SMEs.

Important Dates

Visit www.icsb2017.org to view the call for papers, as well as additional rules, and author guidelines

Online Submission Deadline for Competitive Papers, Competitive Workshops, Teaching cases and Experiences	February 28, 2017
Online Submission Deadline for Doctoral Consortium	April 7, 2017
Deadline for Notification of Acceptance for Competitive Papers, Competitive Workshops, Teaching cases and Experiences	March 31, 2017
Presenting Author Registration Deadline	April 20, 2017
Final Submission for Proceedings	May 29, 2017
Conference dates *Author presentations on June 29, 30 and July 1.	June 29-30 & July 1, 2017

Topics of Interest

We invite authors to submit extended abstracts for program consideration. All competitive papers, competitive workshops, teaching cases and experiences MUST be submitted through the online submission system at <https://www.softconf.com/g/icsb2017/>.

Submissions could be in English, Spanish or Portuguese.

Each submission should specify one track below. Final Submissions will be limited to 5-page Extended Abstracts. This policy has been implemented to allow authors of accepted conference work to pursue journal publication opportunities.

1. Methodological challenges and new research methods applied to SME and Entrepreneurship research
2. Women entrepreneurship
3. Academic entrepreneurship, technology transfer and knowledge-based entrepreneurship & SMEs
4. SMEs and family firms' management (marketing, innovation, finance & strategy)
5. Urban and regional perspectives on SMEs & Entrepreneurship
6. Entrepreneurship education, learning, and knowledge dissemination
7. Social innovation, sustainable & social entrepreneurship
8. Entrepreneurial finance for new and growing SMEs
9. SME growth, performance and internationalization
10. Entrepreneurship & SME Policy, Ecosystems and National Innovation systems
11. Entrepreneurship and SMEs in developing regions (with focus on Latin America)
12. Intrapreneurship: Developing innovation through managers
13. Creative Industries & SMEs

Competitive Papers (Extended Abstract)

- Submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere.
- Submissions must be typed and double-spaced with one-inch margins using 12-point Times Roman font and must be in a single PDF or Microsoft Word file. Submission of PDF files is preferred.
- Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper. Doing so will result in automatic rejection.
- Extended abstract submissions should be no more than 5 pages - excluding exhibits and references.
- The submission deadline for extended abstracts is February 28, 2017.
- The extended abstract should provide a synopsis of the central thesis, methodology, findings, implications for theory and/or practice, and how the findings can be implemented. **We encourage the use of qualitative, quantitative or a combination of these techniques to address research issues in a rigorous way.**
- Selection for inclusion in the conference program will be based upon quality, originality, and relevance as determined by the review process.

- Accepted submissions will be published in the ICSB 2017 World Conference Proceedings with ISBN reference. Specific formatting requirements will accompany the acceptance notice. Authors of accepted submissions will have the opportunity to submit a revised extended abstract before the final submission deadline (May 29, 2017).
- **Authors submitting papers agree that if accepted, at least one author (presenting author) will register, pay, and attend the conference to present the paper. The deadline for presenting author registration is April 20, 2017.**

Workshops (Proposals)

Workshops are defined as interactive sessions designed and implemented by the delegates who propose them. Workshops' main objective is to provide participants a learning experience that will impact on their academic, professional and / or business development. Workshops should refer to some of the topics of interest of this Conference or alternatively, they could propose new topics strongly linked to those of this Conference.

To be eligible, those interested in organize a Workshop should submit a proposal which will be evaluated by the Academic Committee.

- Submissions must be typed and double-spaced with one-inch margins using 12-point Times Roman font and must be in a single PDF or Microsoft Word file. Submission of PDF files is preferred.
- Proposals should be no more than 5 pages and MUST provide details on the purpose and objectives, the relevance of the workshop for the Conference, the contents and structure, and the timeline & agenda for the workshop.
- Selection for inclusion in the conference program will be based upon quality, originality, and relevance as determined by the evaluation process.
- Those submitting Workshops' proposals agree that if accepted, at least one of the authors will register, pay, and attend the conference to run the workshop. The deadline for presenting author registration is April 20, 2017.

Teaching Cases (Extended Abstract)

Teaching cases stimulate the development of students' critical thinking skills in realistic business situations. This track is ideal for authors who are involved in case teaching, either by writing case studies or teaching a course based entirely on cases.

- Submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere.
- Submissions must be typed and double-spaced with one-inch margins using 12-point Times Roman font and must be in a single PDF or Microsoft Word file. Submission of PDF files is preferred.
- Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper. Doing so will result in automatic rejection.
- Extended abstract submissions should be no more than 5 pages - excluding exhibits and references.
- The submission deadline for extended abstracts is February 28, 2017.

- Cases may be based upon a primary or secondary data source reflecting the situation of an actual organization. Case submissions must be accompanied by a teaching note. The case and teaching note should be included in the same PDF or Word file that is uploaded into the online submission system.
- Selection for inclusion in the conference program will be based upon quality, originality, and relevance as determined by the review process.
- Accepted submissions will be published in the ICSB 2017 World Conference Proceedings with ISBN reference. Specific formatting requirements will accompany the acceptance notice. Authors of accepted submissions will have the opportunity to submit a revised extended abstract before the final submission deadline (May 29, 2017).
- Authors submitting papers agree that if accepted, at least one author (presenting author) will register, pay, and attend the conference to present the paper. The deadline for presenting author registration is April 20, 2017.

Experiences (Extended Abstract)

Those who are actively involved in running innovative practices at the university or firm level or those implicated in good practices in entrepreneurship and/or SMEs assistance and development, have the opportunity to present and discuss their experiences in a roundtable setting.

- Submissions to these Experience tracks should be no more than 5 pages - excluding exhibits and references and must be typed and double-spaced with one-inch margins using 12-point Times Roman font and must be in a single PDF or Microsoft Word file. Submission of PDF files is preferred.
- Authors are encouraged to describe the general context in which their experience is embedded, the main target population, the objectives and activities, the main challenges faced and the main obtained results. Importantly, they should also provide some key lessons derived from these interventions.
- Selection for inclusion in the conference program will be based upon quality, originality, and relevance as determined by the review process.
- The submission deadline is February 28, 2017.
- Accepted submissions will be published in the ICSB 2017 World Conference Proceedings with ISBN reference. Specific formatting requirements will accompany the acceptance notice. Authors of accepted submissions will have the opportunity to submit a revised extended abstract before the final submission deadline (May 29, 2017).
- Authors submitting papers agree that if accepted, at least one author (presenting author) will register, pay, and attend the conference to present the paper. The deadline for presenting author registration is April 20, 2017.

Doctoral Consortium (Extended Abstract)

The Doctoral Consortium boasts a successful tradition at the ICSB World Conference. It represents an opportunity for doctoral students to present their thesis proposals and obtain

useful insight into how their work can be improved and progressed, as well as an opportunity for bouncing ideas off of experienced faculty.

The workshop also facilitates the exchange of research experiences and new ideas in the fields of entrepreneurship and small business. The ICSB Doctoral Consortium is a meeting place for both new and experienced researchers from all over the world and is an ideal place to network. We encourage research students from across the globe to apply, but particularly those in the later stages of their research process.

Doctoral Consortium Submission Guidelines

- A distinguished group of as many as twenty Ph.D. students will be selected for participation in the consortium. Attendees must be full-time doctoral students who are emerging entrepreneurship scholars and who will be pursuing academic careers in entrepreneurship. The consortium will feature leading faculty in the discipline and will focus upon both research and pedagogical issues relevant to the student who is preparing for a career of thought leadership, curricular development and disciplinary advancement.
- Submissions must be typed and double-spaced with one-inch margins using 12-point Times Roman font. A submission file in PDF format is preferred.
- Extended abstract submissions should be no more than 5 pages – excluding exhibits and references.
- Authors are encouraged to specify research questions clearly as well as the potential contributions they envision. They should also provide findings and conclusions (if available) to verify that the proposal is much more than just an idea for a paper which may be written in the future.
- The deadline to apply for the Doctoral Consortium is April 7, 2017.
- Authors submitting papers agree that if accepted, at least one author will register, pay, and attend the Doctoral Consortium to present the paper.

[SUBMIT ONLINE HERE](#)